



17th AIBK Annual Regional Conference, 8th – 12th November 2023

Sponsorship Categories & Packages

Title	Value	Benefit
Gala Dinner *Only 1 opportunity available	Ksh. 2,500,000	Host approx. 400 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x3m) Full page advert in the conference booklet (Front Cover) Logo in the promotional material All Platinum Sponsor benefits
Welcome Cocktail and Dinner *Only 1 opportunity available	Ksh. 1,700,000	Host approx. 350 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x 3m) Full page advert in the conference booklet (Back cover) Logo in the promotional material All Platinum Sponsor benefits
Golf Sponsor Sponsor facilitates the green fees for the players (9 holes), merchandise and giveaways	Ksh. 600,000	Host conference delegates for golf Company branding at the venue Company name mention in the speech and notification to delegates 1 exhibition booth Quarter page advert in the conference booklet Logo in the promotional material
Health & Safety Sponsor *Only 1 opportunity available Sponsor facilitates implementation of Covid-19 safety protocols, a stand-by fully-equipped ambulance and clinic for conference delegates for 2 days	Ksh. 500,000	Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material

For additional information, kindly contact; Wanjiru Joyce, AIBK Secretariat, College of Insurance
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Category/ Benefits	Platinum KSH 1,200,000	Gold KSH 800,000	Silver KSH 600,000	Bronze KSH 400,000
Representation within the conference programme as a panelist	✓	✓		
Dominant co-branding: Internal and external	✓	✓		
Company promotional material to be put in the conference bags (1 material each)	✓	✓		
Complimentary meeting room	✓	✓		
Full page advert in the Conference Booklet	✓			
Permission to distribute pre-agreed promotional materials during the conference	✓	✓	✓	
Half Page Advert in the Conference Booklet		✓		
Quarter page advert in the Conference Booklet			✓	✓
Representation within the conference programme as a moderator			✓	✓
Exhibition booth (2 days) Standard size (3mX3m) with table, 2 chairs, and fascia branding	✓	Ksh. 40,000	Ksh. 40,000	Ksh. 40,000
Company roll-up banners within the conference venue/room	3	2	2	1
Company teardrop/flag banners outside the conference room	6	4	3	2
Delegates to attend the conference at no extra cost other than their transport	3	2	1	0
Video advert to be played during sessions and tea break	2min	1.5min	1min	30 sec
Company name included in the opening speech	✓	✓	✓	✓
Company Logo to be displayed in: <ul style="list-style-type: none"> • Conference Booklet • Conference Website • All conference flyers, banners & Promotional Videos 	✓	✓	✓	✓
Certificate of Recognition presented by the Chief Guest	✓	✓	✓	✓

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