



I 8th AIBK Annual Regional Conference, 6th – 9th November 2024

THEME: DISRUPTIVE DYNAMICS – WHAT NEXT?

SPONSORSHIP CATEGORIES & PACKAGES

Title	Value	Benefit
Gala Dinner *Only 1 opportunity available	Ksh. 2,500,000	Host approx. 400 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x3m) Full page advert in the conference booklet (Front Cover) Logo in the promotional material All Platinum Sponsor benefits
Welcome Cocktail and Dinner *Taken	Ksh. 1,800,000	Host approx. 350 delegates for dinner Company branding at the venue Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth (6m x 3m) Full page advert in the conference booklet (Back cover) Logo in the promotional material All Platinum Sponsor benefits
Golf Sponsor Sponsor facilitates the green fees for the players (9 holes), merchandise and giveaways	Ksh. 600,000	Host conference delegates for golf Company branding at the venue Company name mention in the speech and notification to delegates 1 exhibition booth Quarter page advert in the conference booklet Logo in the promotional material Opportunity for brief remarks and awarding the players at the Gala Dinner
Health & Safety Sponsor *Only 1 opportunity available Sponsor facilitates implementation of safety protocols, a stand-by fully-equipped ambulance and clinic for conference delegates for 2 days	Ksh. 500,000	Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material Opportunity to give a brief health briefing at the start of the conference. 1 delegate to attend the conference and Gala Dinner at no extra cost



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Category/ Benefits	Platinum KSH 1,250,000	Gold KSH 850,000	Silver KSH 650,000	Bronze KSH 450,000
Representation within the conference programme as a panelist	✓	✓		
Dominant co-branding: Internal and external	✓	✓		
Company promotional material to be put in the conference bags (1 material each)	✓	✓		
Complimentary meeting room	✓	✓		
Full page advert in the Conference Booklet	✓			
Permission to distribute pre-agreed promotional materials during the conference	✓	✓	✓	
Half Page Advert in the Conference Booklet		✓		
Quarter page advert in the Conference Booklet			✓	✓
Representation within the conference programme as a moderator			✓	✓
Exhibition booth (2 days) Standard size (3mX3m) with table, 2 chairs, and fascia branding	✓	Ksh. 40,000	Ksh. 50,000	Ksh. 50,000
Company roll-up banners within the conference venue/room	3	2	2	1
Company teardrop/flag banners outside the conference room	6	4	3	2
Delegates to attend the conference at no extra cost other than their transport	3	2	1	0
Video advert to be played during sessions and tea break	2min	1.5min	1min	30 sec
Company name included in the opening speech	✓	✓	✓	✓
Company Logo to be displayed in: <ul style="list-style-type: none"> • Conference Booklet • Conference Website • All conference flyers, banners & Promotional Videos 	✓	✓	✓	✓
Certificate of Recognition presented by the Chief Guest	✓	✓	✓	✓

For additional information, kindly contact; Wanjiru Joyce, AIBK Secretariat, College of Insurance

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EXHIBITION PACKAGE

	Value	Benefit
Exhibitor at the AIBK Annual Regional Conference What to expect: <ul style="list-style-type: none"> - Invigorating Panel Discussions - Eye Opening Presentations - High Level Networking Opportunities - Over 550 Delegates Drawn from Across the Region - Media Presence at the Conference - Public and Private Sector Involvement 	Ksh. 100,000	Company name mention in the speech and notification to delegates Exhibitor logo on the conference website and communication materials Listing in the conference program 2 banners at the exhibition area Opportunity to provide promotional materials to the delegates Mention by the MC during the event Promotion on the AIBK social media sites Dedicated time within the conference program for delegates to visit the exhibition area 1 delegate to attend the conference and Gala Dinner at no extra cost other than their transport 1 representative manning exhibition booth

CONTENT CREATOR PARTNER (MC / KEYNOTE SPEAKER)

	Value	Benefit
Sponsor the MC or Keynote Speaker at the Conference	Ksh. 500,000	Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material 1 delegate to attend the conference and Gala Dinner at no extra cost

TECH INNOVATION SPONSOR

	Value	Benefit
Sponsor the internet connectivity at the conference	Ksh. 400,000	Company name mention in the speech and notification to delegates 2 banners at the conference venue 1 exhibition booth Half page advert in the conference booklet Logo in the promotional material 1 delegate to attend the conference and Gala Dinner at no extra cost

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